



AGBA

Academy for Global Business Advancement

<http://www.agba.us>

ACADEMY FOR GLOBAL BUSINESS ADVANCEMENT

FIFTH WORLD CONGRESS

November 15, 16, 17, 2008

Hosted By

The Gulf University

Bahrain

CALL FOR PAPERS

Business and Entrepreneurship Development in a Globalized Era

AGBA Chair	AGBA Deputy Chair	Conference Chair	Conference Co-Chair
Prof. C. P. Rao Kuwait University Kuwait	Prof. Klaus-Peter Wiedmann University of Hanover Germany	Prof. Mary B. Teagarden Editor: Thunderbird International Business Review, Thunderbird School of Global Management, Glendale, Arizona, USA	Prof. Peter J. Buckley University of Leeds UK
AGBA Patron	Keynote Speaker	Distinguished Guest	Guest Speaker
Prof. Subhash C. Jain University of Connecticut USA	Prof. Lv, Wei Associate Dean Antai College of Management Shanghai JiaoTong University China	Prof. Daing Nasir Ibrahim Vice Chancellor University of Malaya Pahang Malaysia	Prof. Said Elfakhani Saginaw Valley State University Michigan, USA
AGBA Managing Director	Program Chair and Conference Director	AGBA President and CEO	Conference Host
Dr. Wolfgang Hinck Louisiana State University in Shreveport, USA	Dr. Ahmad Jamal Cardiff University UK	Prof. Zafar U. Ahmed Prince Sultan University Saudi Arabia	Vice Chancellor Gulf University Bahrain
CONFERENCE SPONSORS			
Gulf University Bahrain		1	Cardiff University UK

Conference Focus:

The main theme of AGBA's Fifth Annual World Congress is "Business and Entrepreneurship Development in a Globalized Era". The conference will feature competitive papers, work in progress papers, doctoral colloquium papers and special panel sessions. Submissions will be subjected to a double-blind review and will be published in the refereed conference proceedings (*Advances in Global Business Research*, ISSN 1549-9332). The primary goal of the conference is to provide a unique global platform and a forum to facilitate the exchange of leading edge ideas for effective advancement of knowledge in global business and global entrepreneurship. This will be achieved through multi-disciplinary presentations and discussions of current business and development issues in developing and developed countries.



AGBA's Profile:

AGBA – the Academy for Global Business Advancement – (**a not-for-profit organization**) is a worldwide network of professionals committed to facilitating dissemination of scholarly research findings in the field of global business and global entrepreneurship. The main purpose of AGBA is to provide ongoing open forums to discuss and analyze global business and global entrepreneurship from different perspectives and viewpoints, in order to improve understanding of underlying forces that (1) have an impact on global developments and (2) shape the destiny of developing countries in the contemporary globalized economy. AGBA bridges geographic, cultural, disciplinary, and professional gaps by integrating the business disciplines while actively enhancing practitioner-academician interaction on a global basis.



AGBA Objectives:

The objectives of AGBA are to foster education and to advance professional knowledge and standards in various areas of global business and global entrepreneurship by: (1) facilitating the exchange of information and ideas among educators and professionals, entrepreneurs, and bureaucrats, and between the business and academic fields; (2) encouraging and assisting basic and applied research activities that advance knowledge of global business and entrepreneurship development and operations, and increase the available body of teaching materials; (3) facilitating the interdisciplinary dialogue concerning global business and global entrepreneurship issues as they relate to academic, business and government sectors. We envision AGBA to be growing into one of the leading academic organizations on the global stage investigating and analyzing contemporary global business and global entrepreneurship challenges. Please visit AGBA website for details at:

<http://www.agba.us>



Conference Program:

First Day, Nov. 15, 2008

- Pre-Conference Network
- Conference Registration

Second Day, Nov. 16, 2008

- Conference Inauguration
- Academic Sessions
- Professional Sessions
- Doctoral Colloquium Sessions

Third Day, Nov. 17, 2008

- Academic Sessions
- Professional Sessions
- Doctoral Colloquium Sessions
- Closing Session

Fourth Day, Nov. 18, 2008

- Networking Sessions

Conference Registration Fee: USD\$400

Includes:

- Luncheons, Coffee/Tea
- Conference Banquet
- Conference Proceedings
- Recognition Awards



Special Rate for Delegates Emanating From Least Developed Countries: USD\$200

Note:

Conference registration fee does not include accommodation

Conference Host is: Gulf University, Bahrain.

Conference Venue is Inter-Continental Hotel, Bahrain.

Subject Areas of Interest:

We welcome the submission of papers that address the conference theme as well as all functional areas of global franchising, global business, global entrepreneurship and global marketing. While the general focus is global perspective, papers with a regional/local focus are also welcome. Authors may consider any of the subject areas listed below, but need not limit their options to these areas. If you are uncertain whether your paper fits the conference theme or not, please contact Dr. Ahmad Jamal; Program Chair and Conference Director at (jamala@cardiff.ac.uk).

Economic Development	Consumer Behavior	Organizational -Development
Global Business Environment	Regional Issues in Management	Strategies
Offshoring and Outsourcing	Impact of Technologies	Ethics and Social Responsibility
Entrepreneurship	E-Commerce and E-Business	Hospitality and Tourism
International Law	International Supply Chain	Accounting
Marketing	International Strategy	Finance and Banking
Multi-Cultural Marketing	Cross-Cultural Management	Taxation

Submission Guidelines: *Submission Deadline is August 15, 2008*

1. Authors may submit four types of papers: (a) competitive papers, (b) working papers (research-in-progress), (c) doctoral colloquium papers and (d) proposals for special sessions on topics of significant research interest. When submitting, kindly mention the type of your paper.
2. All submissions will be double-blind reviewed. Accepted papers will be published in the refereed conference proceedings, if at least one author of the paper pre-registers for the conference. By submitting a paper to be reviewed, the author(s) are assuring us that at least one of the authors will attend the conference and present the paper.
3. Best Paper Award in each category will be presented at the conference.
4. Publication of your paper in our referred conference proceedings (*Advances in Global Business Research*, ISSN 1549-9332) does not preclude subsequent publication in other journals when proper acknowledgments are made.
5. AGBA is proud to announce its first ever Doctoral Colloquium to be held on 16th and 17th of November 2008. The Colloquium will provide doctoral students with the opportunity to gain guidance and advice from a team of experienced global scholars. Doctoral candidates at any stage of research are encouraged to apply. When submitting your paper, please indicate the status of your PhD research.
6. We also invite participation from entrepreneurs, government officials, business executives, and heads of major government-owned and private enterprises from across the world.
7. **Competitive papers** must be original and should not exceed 10 single-spaced pages; **Working Papers, Doctoral Colloquium** papers and **Proposals for Special Sessions** should be submitted in long abstract form to a maximum of 5 single spaced pages; Irrespective of the type of paper submitted, all papers ought to use 12 point Times Roman font; A4 format with 2.5 cm margin on all sides; the word count excludes abstract (approximately 150 words), references and any of the appendices. A cover page should indicate the title of the paper, the name(s) of the author(s), and their affiliation(s). The first page should start with the title of the paper only, followed by an abstract not exceeding 150 words. The main body of the paper should follow the abstract. For additional guidelines, please refer to our website, <http://www.agba.us>
8. Paper submissions should follow the style guidelines of the Journal of International Business Studies (JIBS) and must include a full list of all references cited in the paper.
9. Proposals for panels should include the purpose of the panel, the names and affiliations of participants, a summary of contributions, and the justification for the proposal.
10. The best competitive papers will be published in a special issue of the *Journal for Global Business Advancement* (ISSN: 1746—966X), (www.inderscience.com/jgba).
11. Please submit your paper or proposal directly to the Program Chair and Conference Director, Dr. Ahmad Jamal. You may send three hardcopies by post or submit the paper electronically via email in Microsoft Word format only. **Email submissions are highly encouraged!** Please indicate in the cover letter the general subject area, highlighted above.
12. For all inquiries, or if you wish to serve as a session chair, discussant, and/or reviewer, please contact the Program Chair and Conference Director, Dr. Ahmad Jamal.
13. The decision of the Program Chair and Conference Director in relation to the acceptance of the papers will be treated as final.
14. Author(s) will be notified of acceptance, rejection and/or suggested modifications as soon as the review process has been completed. Author(s) should act on feedback and comments provided by the reviewers in order to ensure good quality conference proceedings. Please keep an exact copy of the final paper for future reference.
15. Though all type of papers should be submitted in English, we are open to papers written in **Arabic**.

Conference Registration Form:

All registrations must be accompanied by payment to facilitate registration. Please return the registration form with a check payable to AGBA and Drawn on any Bank Based in Bahrain by October 03, 2008.



AGBA

Academy for Global Business Advancement

<http://www.agba.us>

ACADEMY FOR GLOBAL BUSINESS ADVANCEMENT

FIFTH WORLD CONGRESS

Nov. 15, 16, 17, 2008

Bahrain

Registration Form

Title: ☐ Dr. ☐ Prof. ☐ Mr. ☐ Ms.

Name: _____

University/College/School: _____

Business or Corporation or Agency: _____

Other: _____

City: _____ State or Country: _____ Zip or Postal Code: _____

Please Note:

- Spouse fee is 50% of the registration fee and includes all conference activities (no proceedings).
- Spouses participating in the conference do not qualify for this rate.
- Delegates are requested to arrive in Bahrain on Nov. 14, 2008.
- Delegates holding US, EU, Canadian, Japanese, South Korean, Australian, New Zealander, Singaporean, Hong Kong, and Malaysian passports **do not need any visa** to enter Bahrain.
- **Conference Host is: Gulf University, Bahrain**
- **Conference Venue is Inter-Continental Hotel, Bahrain.**

Registration Deadline is October 03, 2008.

Please Make Check Payable to AGBA Drawn on Any Bank Based in Bahrain.

Dr Ahmad Jamal

2008 AGBA Program Chair and Conference Director

Senior Lecturer in Marketing and Strategy

Course Director for MSc in Strategic Marketing

Cardiff Business School

Cardiff University

Cardiff CF10 3EU, UK

Phone: 44-29-20876838 and Fax: 44-29-20874419

Email: jamala@Cardiff.ac.uk